



Media

Publication: Timer Homes Illustrated
Iola, WI

Date: December, 2005

Circulation: 155,000
Bi-monthly

“Quiet Please”

A recent Realtors Home Features Survey showed that 65 percent of the 25,000 home buyers surveyed said sound deadening was important and would increase a home’s resale value.

The room where sound-deadening was a top priority, respondents said, was the bedroom. Media rooms ranked second. As you design your new home, you’d be wise to consider the issue of noise and how it will travel from room to room. Talk with your designer or builder about rooms that you would like to keep especially quiet, such as a home office, and how to block the sounds of a media or laundry room from bleeding into other areas of the home.

New sound-deadening materials available on the market can be added to your new home for a few hundred dollars, according to Jeffery Hughart, of Knight-Celotex, a manufacturer of SoundStop. SoundStop is an earth-friendly, sound-deadening building product. “The good news is that solutions to the noise problem are readily available and affordable for new homes and retrofitting existing houses,” Hughart says.