



Knight-Celotex Fiberboard
a Knight Company

Innovations in Fiber Technology®

SoundStop® Underlayment Is the Affordable Solution to a High Price Problem According to Town Home Developer and Builder

Customer: TM Construction & Remodeling/TM Real Estate, Inc.
Fall River, Massachusetts

Problem: Developer Tom Martin knows reducing the transfer of foot fall and other noises from upstairs to downstairs in his town homes is important to potential buyers. However, he thought noise reduction solutions were too expensive.

Solution: Martin's flooring contractor, (provide name and company), offered an effective noise deadening solution that fit the developer's budget: SoundStop® Underlayment.

"Fall River is a very competitive housing market. I need to provide excellent home value at a good price," said Tom Martin, owner of TM Construction & Remodeling said. "I work hard to keep the costs down."

Martin said he first installed SoundStop® Underlayment in the upstairs floors and discovered the product did an excellent job of reducing noise transfer.

"Because the product works so well and is affordable, I also installed SoundStop® Underlayment in the floor treads on the town home staircase," he said. "I now provide extra value for the people who purchase my homes by significantly reducing the noise from above to below and by building quiet stairways.

"SoundStop® Underlayment is the inexpensive solution to an expensive problem. I will use SoundStop® in all of my future residential developments."

SoundStop® Underlayment is part of the SoundStop® family of sound deadening fiberboard products. The product achieves a Sound Transmission Class rating of up to 53 and has an Impact Insulation Class rating of up to 57. The SoundStop® Underlayment high compressive strength of 4,100 lbs. per square foot helps prevent breakage of laminate click connections, protecting flooring investments. The product also levels minor sub-floor irregularities up to approximately 1/8" (3mm) and provides thermal insulation.

SoundStop® sound deadening fiberboard is used in wall assemblies, as tackable wall panels and in floor applications. SoundStop® is very environmentally friendly, made of recovered and renewable wood fibers. Knight-Celotex is a supporter of the Green Building Initiative™.

For more information: Product Orders and Customer Service: 1-866-926-0622
Technical Support: 1-800-596-9699
www.SoundStop.net