



Knight-Celotex Fiberboard
a Knight Company

Innovations in Fiber Technology®

Southern Pines Condominiums Developer Uses SoundStop® to Build Home Owner Value in Competitive Florida Marketplace

Customer: Southern Pines Condominiums
Brooksville, Florida

Problem: The developer of the luxury Southern Pines Condominiums located north of Tampa, FL knew sound deadening was an important tool to differentiate his residences in a crowded marketplace. He did not know where he could find an affordable, high performance product.

Solution: Rinker Materials, the developer's supplier of drywall, provided the solution. Rinker recommended Knight-Celotex SoundStop® sound deadening fiberboard to create cost-effective noise control.

Construction is underway for Southern Pines Condominiums. Southern Pines will consist of 18 buildings each with 16 two or three bedroom residences. When designing the condominiums, the developer sought ways to create added home-owner value and, as a result, a more compelling reason for home buyers to purchase a Southern Pines Condominium.

"We want the first condominium owners to be so happy with their new homes that they will tell others," (developer's name) said. "We believe our investment in noise control is an important reason why they will recommend Southern Pines. "

The architect, builder, Rinker Materials, and the developer teamed to create neighbor-to-neighbor noise control in the condominiums. To achieve a STC rating of 60, the team designed the condominiums wall system to include resilient channels, SoundStop®, and 5/8" gypsum wall board. Acoustic sealant also is used on all joints. The achieved STC rating will surpass the International Building Code requirement of a 50 STC rating.

SoundStop® is the most affordable high performance sound deadening material available. The product is lightweight, easy to install, and available in 1/2' thick 4' x 8', 9' and 10' panels. SoundStop® sound deadening fiberboard is very environmentally friendly, made of recovered and renewable wood fibers.



For more information: Product Orders and Customer Service: 1-866-926-0622
Technical Support: 1-800-596-9699
www.SoundStop.net